

Federation of Citizens' Associations of Ottawa-Carleton
Monthly General Meeting - September 27, 2011
@ Trend-Arlington Community Centre

1. PRESENT

Carleton Height – Diane Gorman
Carlington – Wendy Vasbinder
Citizens for Safe Cycling – John Stevenson
Cityview – Peter Runia, (secretary)
Copeland Park - Annie Hall, Marjorie Shaver-Jones, Bert Rupert,
Dalhousie - Archie Campbell (acting chair)
Faircrest Heights – Bernie Gorski
Glebe - Bob Brocklebank
Glens – Agnes Wardre
Hampton-Iona – Lorne Cutler
Kanata Beaverbrook -

Leslie Park – Lynn Hamilton
March Rural - Marjorie Edwards
New Edinburgh – Paul McConnell, David Sacks,
Old Ottawa South -
Overbrook -
Richmond Village -
Riverview Park -
Rockcliffe Park -
Stittsville – Marilyn Jenkins
Trend-Arlington – James O'Grady
Westboro Beach - Don Stewart

2. OPENING

2.1. Approval of Agenda

Introductions were made around the table @ 7:20pm. James provided a briefing on the Trend Arlington area: 2100 households, on edge of greenbelt, 3 areas in Ward 8 and 3 in Ward 9. They have started the Knoxdale-Merivale community council as a grassroots initiative (separate from the councillor) for organizing joint events and sharing information.

2.2. Meeting Schedule for 2011/12

Old Ottawa East, Oct. 20 @ Town Hall on Main St; November location to be arranged.

2.3 Approval of Minutes of June 6, 2011

Deferred to next meeting; *Christian* to complete.

3. BUSINESS ARISING

3.1. Executive Committee Report

Archie briefed meeting on last two executive meetings. minutes have been sent to members; no questions were raised.

4. NEW BUSINESS

4.1. Membership Committee Workplan

1. Bob briefed meeting on the proposed plan which includes a new promotion brochure; recruitment of members from wards not represented (2/Innis, 1/Orleans, 10/Gloucester); followup with lapsed members from Osgood, Manotick, Vernon. *Executive/Membership* to implement regular procedure for identifying issues of concern in some of these outlying areas. Committee needs additional members; Don volunteered.
2. Discussion
 - ▲ What do we know about councillors' opinion re FCA? Maria McCrae denigrated work of FCA, saying FCA is ill informed re Lansdowne and is not a credible organization. FCA has not come up in conversation with councillors who don't seem fully aware of FCA. Daryl Kent (former councillor) trashed FCA and discouraged CAs from joining.
 - ▲ Impressed with results of workshop and new committees, but there is volunteer fatigue which may affect membership recruitment.
 - ▲ Knoxdale-Merivale Ward Council was established to share info and be better informed; could promote FCA at this council.
 - ▲ Membership from various areas changes from year to year. There is a strong pro-developer bias on city council not friendly to CAs.
 - ▲ FCA is not perceived as a strong influence in last city election.
 - ▲ Suggestion made to invite councillor from ward in which we are meeting to our meeting. Should we meet with city managers monthly like Homebuilders Association does. Consider regular meetings with with mayor re city wide issues.
3. Bob moved approval of Membership Plan, Don 2nd – carried.

4.2. Planning-Zoning Committee Workplan

1. Archie, on behalf of Jay, presented the PZC plan which includes the following objectives: set up a network of planning expertise; recruit members, terms of reference, screening of issues, panel of experts, direct associations to appropriate resources, regularly report to FCA plan progress.
2. Discussion - *Lorne* and *Agnes* agreed to serve on the on committee along with Jay; members are to submit names of experts to Jay, member associations can also nominate from their associations ,other than their FCA rep, as members of committees; consider inviting John Mosener and/or Peter Hume to an FCA meeting to brief us on infill guidelines and other planning issues; meet regularly with planners as development community does.
3. Archie moved approval of PZCplan, Annie 2nd - carried.

4.3. Networking Break

Thanks to the Trend-Arlington CA for their hospitality.

4.4. Communications Committee (ComCom)

1. James presented an outline of the ComCom workplan which includes 5 objectives, grow FCA brand awareness; improve relationships; support all FCA initiatives; produce professional communications products. He also describes nine tactics to implement the five objectives,
2. Discussion – Maintenance cost of website are not large after it has been set up. Is there enough understanding of FCA brand? Who will manage website – ComCom. Should get a regular column in Citizen or weekly papers to raise FCA profile.
3. ComCom Plan outline is received for information. Member associations to provide feedback to James on what you would like in an improved website.

4.5. FCA Budget for 2010/11

1. Lorne presented budget for 11/12 for information – both an average budget for \$975 based on historical data, and an optimistic one for \$1200 based on additional revenue from grants. Lorne noted that previous budgets have been adhoc and not approved at an AGM.
2. Comments were raised re proposed expenditures on a new website - move cautiously in spending 70% of our assets on website; what will be our return, website is now not too user friendly; include in budget a minimum amount for this year; ask our members to contribute \$100 each for website; raise dues to \$50 (for AGM meeting).
3. The Executive will come back to next meeting with a final budget. Each member association is to examine the present website and advise James what they like and what improvements they would like to see. -

4.6. Provincial Election

1. Archie indicated that the FUN website has posted responses to election questionnaires.
2. James mentioned that questions for all-candidates meetings and survey questions for candidates have been distributed to all members; James will summarize responses by riding.

5. CLOSING

5.1 Announcements

1. Paul invited all to the New Edinburgh Community Alliance's Heritage Forum, Oct. 15 – 12:00 to 5:00 pm; a handout was distributed with more detail; see link with FCA/PZC; RSVP please.
2. Archie reminded all of the upcoming events as noted on the agenda - re Antenna Systems, Community Safety Awards, and Culture Plan Renewal.
3. Bob mentioned the following:
 - ^ Sheila Perry, chair of Parks and Rec Advisory Comm., advised that her committee will be looking at older adults' recreation and requests input.
 - ^ The NCC has started a visioning process to develop a 50 year plan for the capital.
 - ^ Downtown Moves is looking at how to make CBD more pedestrian-friendly.
 - ^ The infill study being undertaken by the city is only applicable to select wards; accepting comments.

5.2 Adjournment

Don moved to adjourn @ 9:25pm.